

## Proposal: Number of Seats Offered

**Current:** The Board has authorized school staff to offer enrollment seats per the following schedule:

	Seats	Lottery Offers	Mar 5 - July 10	July 11 - Day 1	After Day 1
<b>K</b>	96	120 (+25%)	110 (+15%)	105 (+10%)	96
<b>1st</b>	72	83 (+15%)	83 (+15%)	78 (+10%)	72
<b>2nd</b>	72	83 (+15%)	83 (+15%)	78 (+10%)	72
<b>3rd</b>	72	83 (+15%)	83 (+15%)	78 (+10%)	72
<b>4th</b>	72	83 (+15%)	83 (+15%)	78 (+10%)	72
<b>5th</b>					
<b>6th</b>	75	87 (+15%)	87 (+15%)	82 (+10%)	75
<b>7th</b>					

**History:** The school extended 269 lottery offers during the 2019-2020 lottery. A snapshot of those students' journey through the enrollment funnel is as follows:

Lottery Offers					
	Total	Declined	Accepted, then Withdrawn	Attended Day 1	% of Total
<b>K</b>	169	92	32	45	27%
<b>1st</b>	24	17	6	1	4%
<b>2nd</b>	23	14	5	4	17%
<b>3rd</b>	14	6	3	5	36%
<b>4th</b>	20	11	6	3	15%
<b>6th</b>	19	7	3	9	47%
<b>Total</b>	<b>269</b>	<b>147</b>	<b>55</b>	<b>67</b>	<b>25%</b>

**Proposal:** Working in conjunction with SchoolSmartKC, the SchoolAppKC data was analyzed across all charters participating in SchoolAppKC; CWC Kansas City's data was in line with all SchoolAppKC data. Additionally, SchoolSmartKC contracted with a national consultant to provide additional data analysis and recommendations, who affirmed that this data is in line with national charter lottery trends.

A key recommendation given to all SchoolAppKC schools was to increase the number of over-offered seats in the lottery. Best practice nationally is to provide families with as much choice as early as possible and minimize the waiting on waitlists. Families that are waitlisted on their preferred school will accept a seat with a lower-desired school, then release that seat in order

to accept a seat at their preferred school. This churn has a ripple effect that can last as long as schools have waitlists. By “over-offering,” 1) more choice is extended earlier in the process and the churn is reduced for families in the lottery and 2) a truer picture of open seats is given to families who apply after the lottery.

As shown, only 27% of lottery-offered Kindergarteners enrolled on Day 1 – showing that CWC Kansas City can increase our over-offer percentage quite significantly. Therefore, we propose the following schedule:

	<b>Seats</b>	<b>Lottery Offers</b>	<b>Mar 5 - July 10</b>	<b>July 11 - Day 1</b>	<b>After Day 1</b>
<b>K</b>	96	144 (+50%)	110 (+15%)	104 (+2/class)	96
<b>1st</b>	72	83 (+15%)	83 (+15%)	78 (+2/class)	72
<b>2nd</b>	72	83 (+15%)	83 (+15%)	78 (+2/class)	72
<b>3rd</b>	72	83 (+15%)	83 (+15%)	78 (+2/class)	72
<b>4th</b>	72	83 (+15%)	83 (+15%)	78 (+2/class)	72
<b>5th</b>	72	83 (+15%)	83 (+15%)	78 (+2/class)	72
<b>6th</b>	75	86 (+15%)	86 (+15%)	81 (+2/class)	75
<b>7th</b>	75	86 (+15%)	86 (+15%)	81 (+2/class)	75